



PROCESS

Operational Flow

For Grant Writing

WHAT IS THE OPERATIONAL PROCESS FLOW?

ARK Group International, have a grant writing process that has three primary objectives:

1. Ensure the highest quality bids are being submitted.
2. Minimise the time-burden on founders, whilst keeping them fully involved in the process.
3. Inform strategy, strengthen sustainability, and position grant success to leverage of additional investment.

Through the processes and systems, we have developed and use, Member companies receive benefits from both grant success as well as the journey we take them on to obtain the grant.

The following provides the operational process flow for grant applications, for all ARK grant assignments, regardless of the membership type.



PROCESS

Phases

Phase 1

Reviewing the grant opportunity.

1 - 3 DAYS

1



Assess opportunity

Grant opportunity is identified, and email approval by Member and ARK based on feasibility.



2



Narrative (strategy) Session

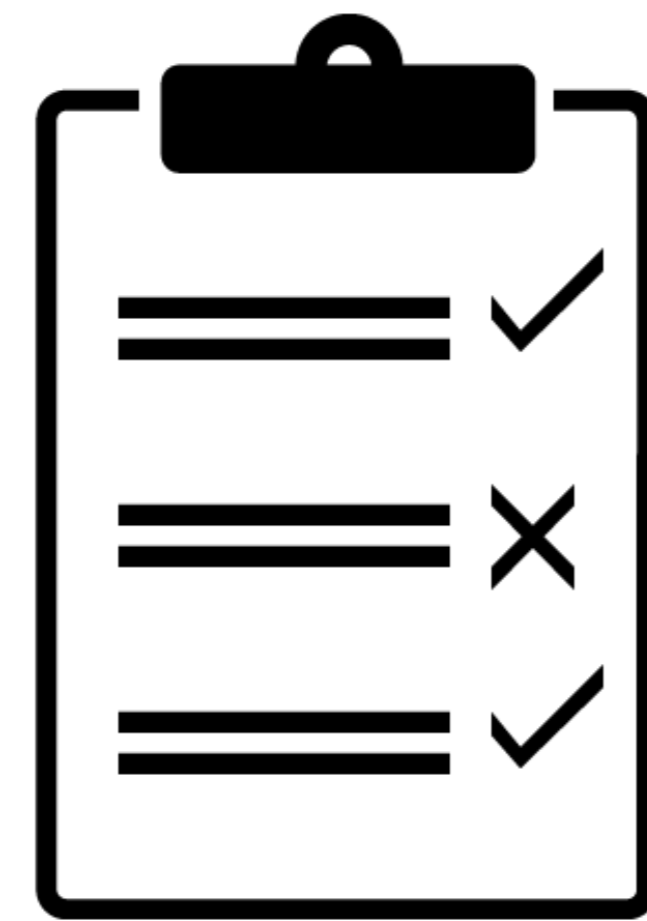
A strategy session that digs into the purpose of the grant and alignment with the Member's vision.

Phase 2

Drafting

7 - 10 DAYS

3



Summary of Anchor Narrative

ARK writes a summary “anchor narrative”, defining the strategic purpose of the grant.



4



First draft

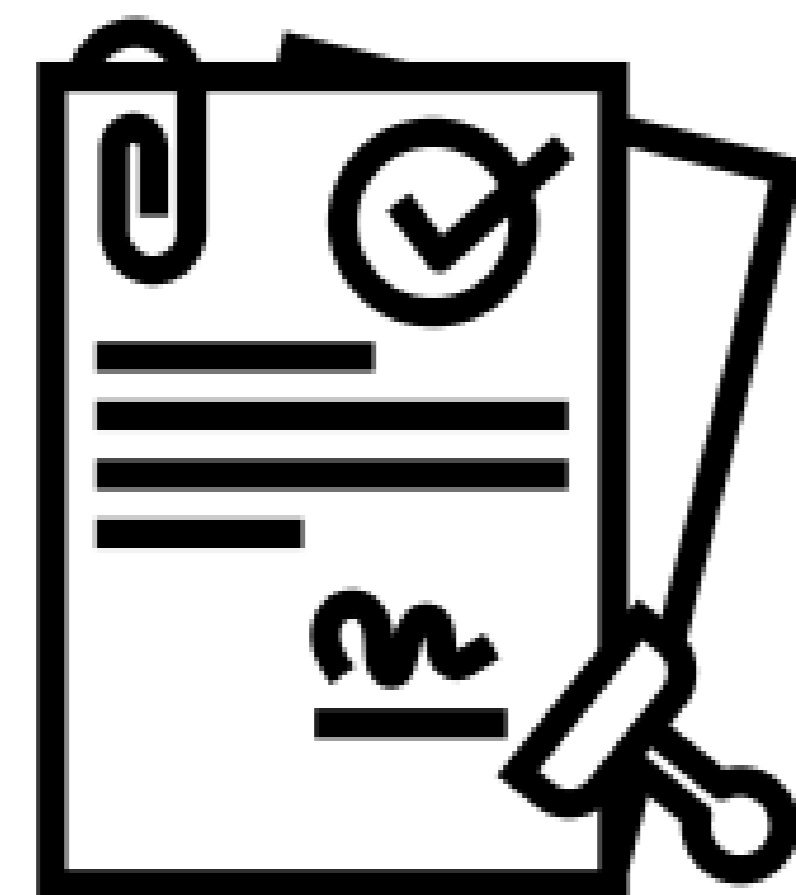
First draft of application is led by an ARK Bid Writer and overseen by ARK Bid Manager. Whilst budget and mandatory documents led by Member with support of ARK.

Phase 3

Reviews, updates and finalising

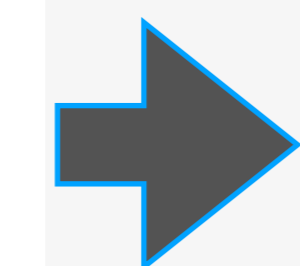
7 - 10 DAYS

5

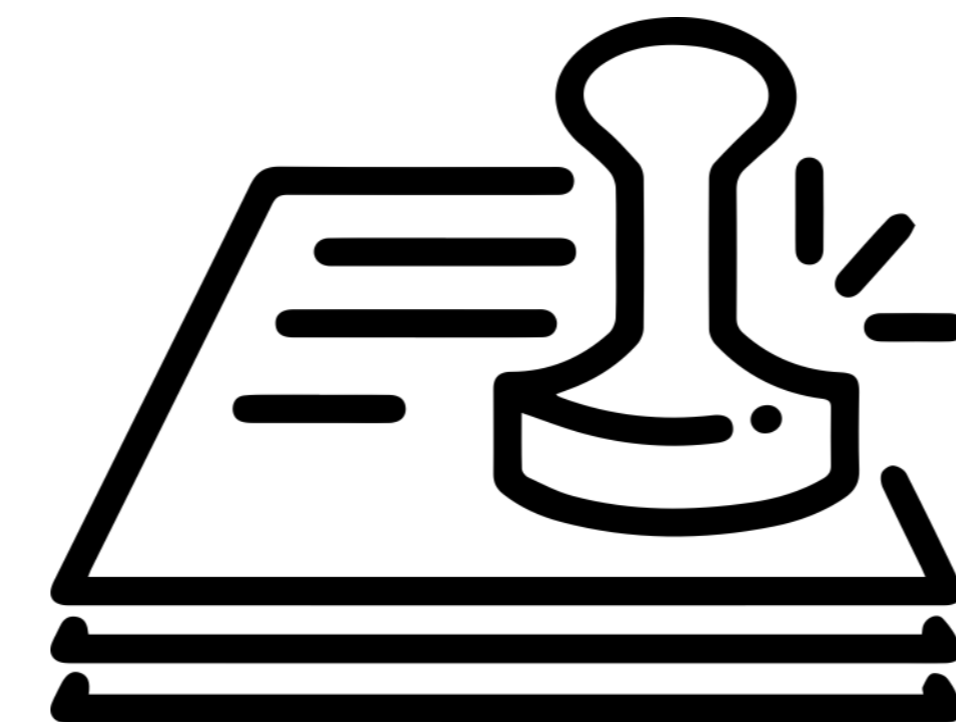


Internal Approval

3 stages of approval by Bid Manager, ARK Quality Assurer, and Director.

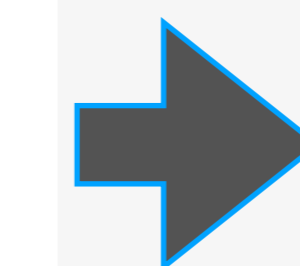


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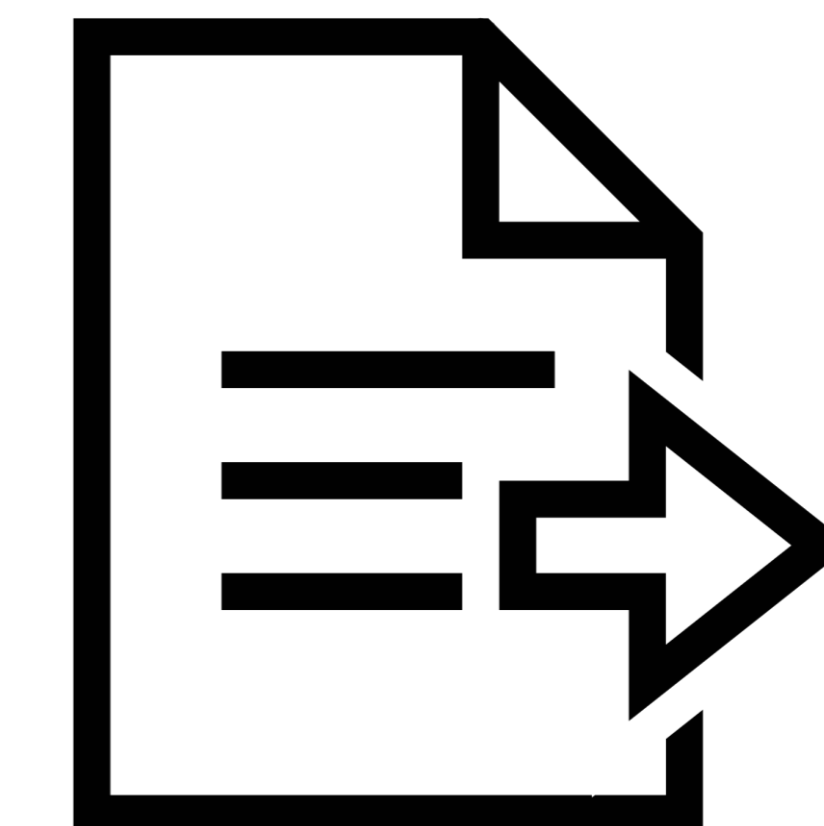


Member Business Approval

Member business receive the internally approved draft for review, comments and approval.



7

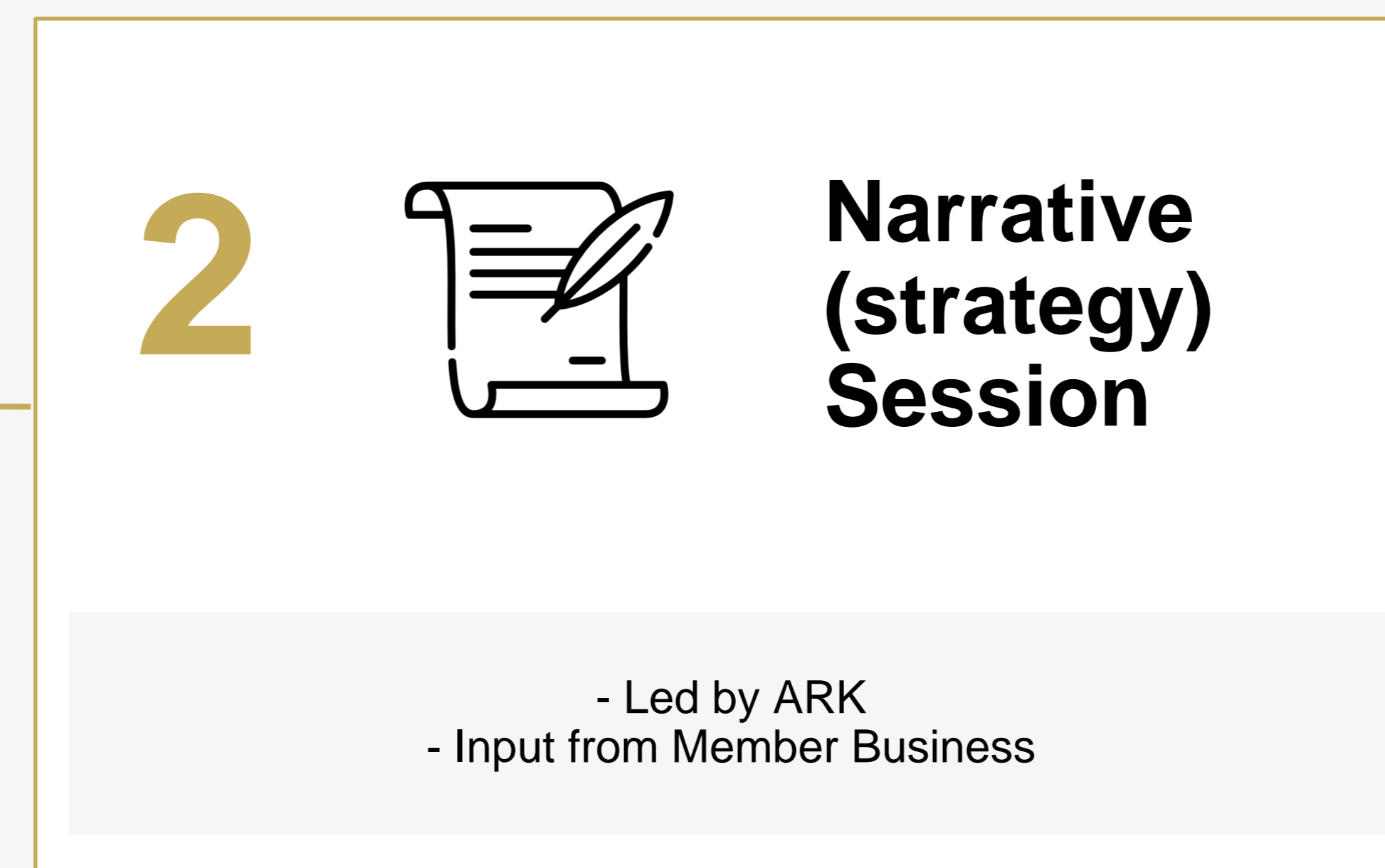
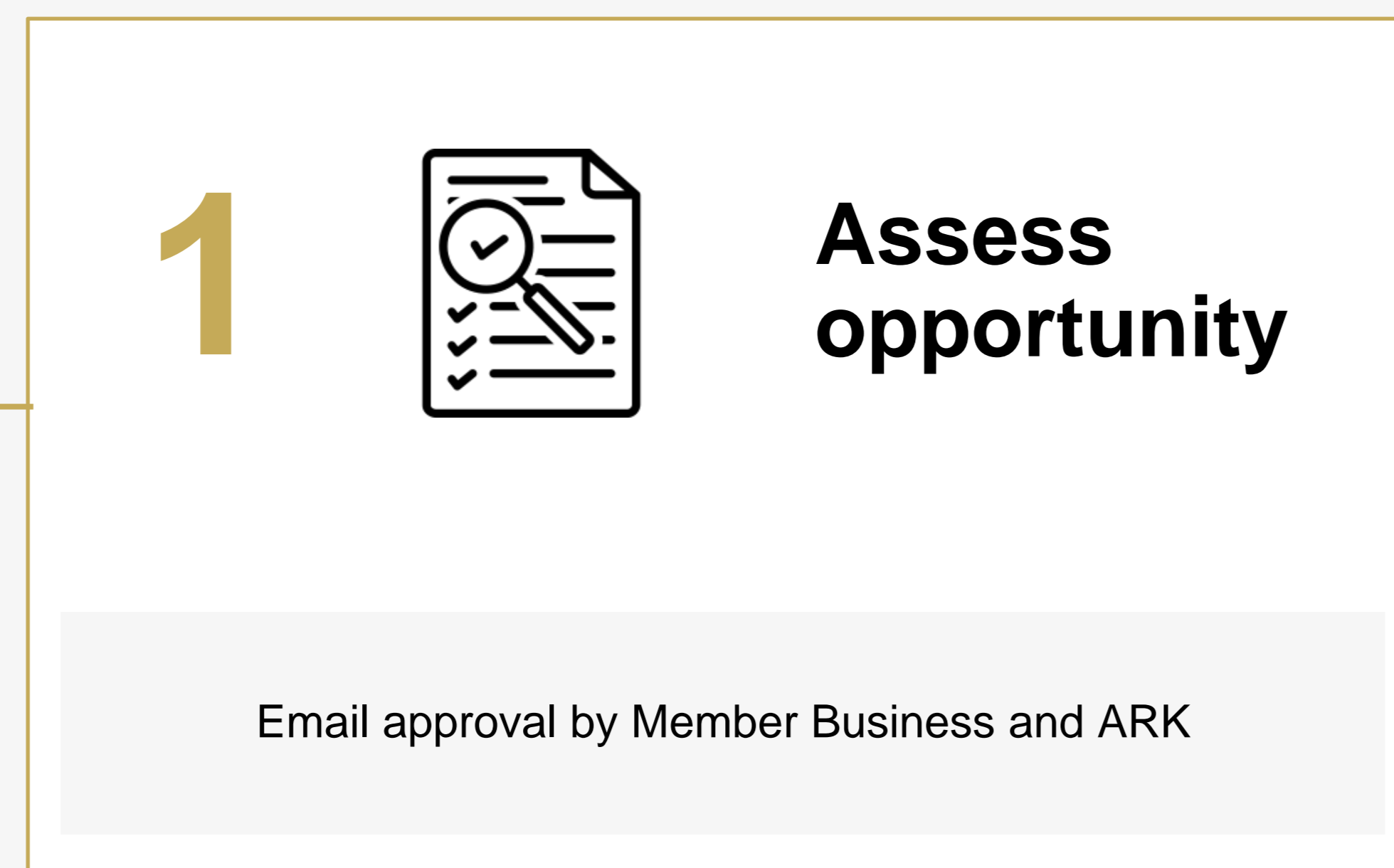


Submission

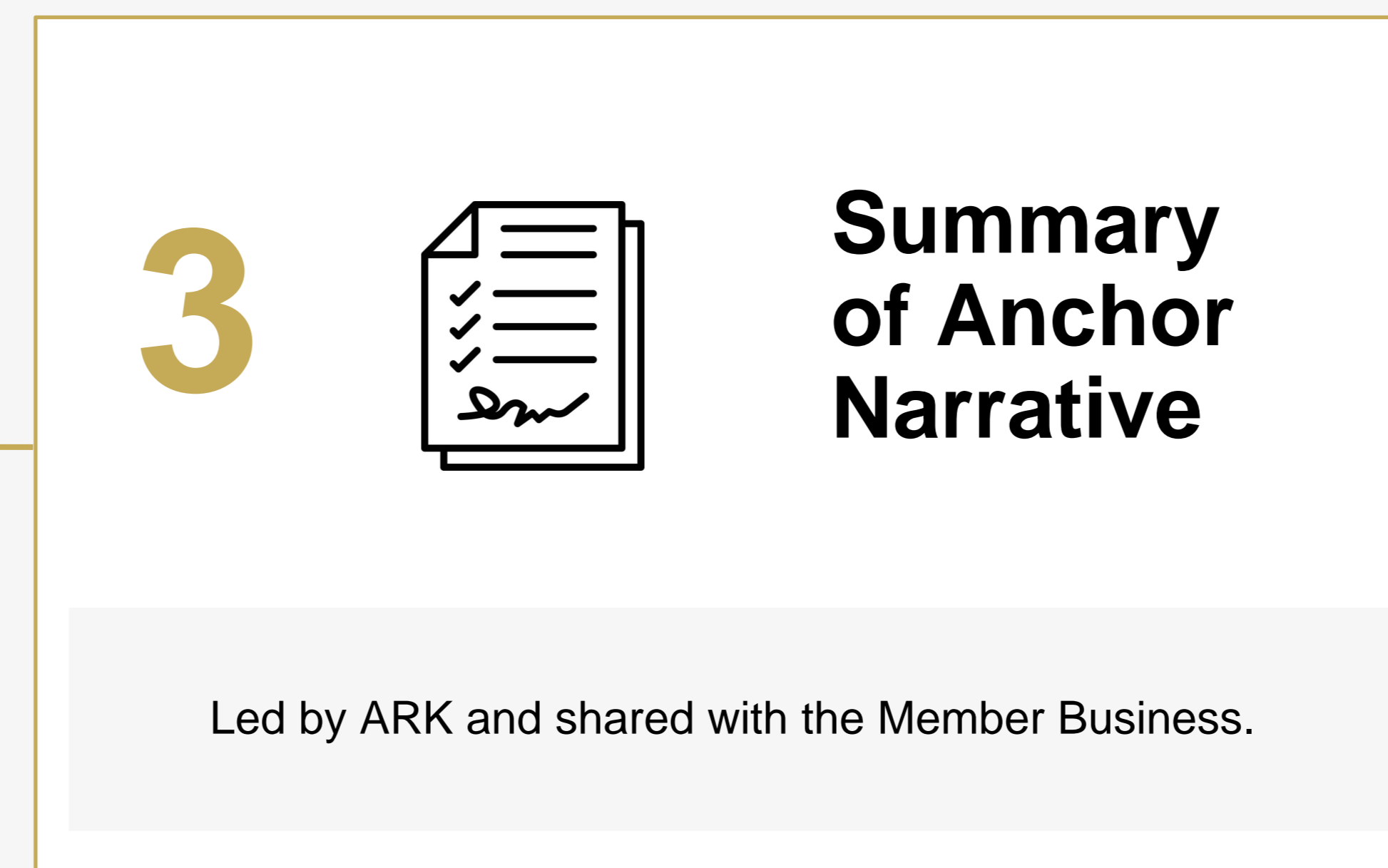
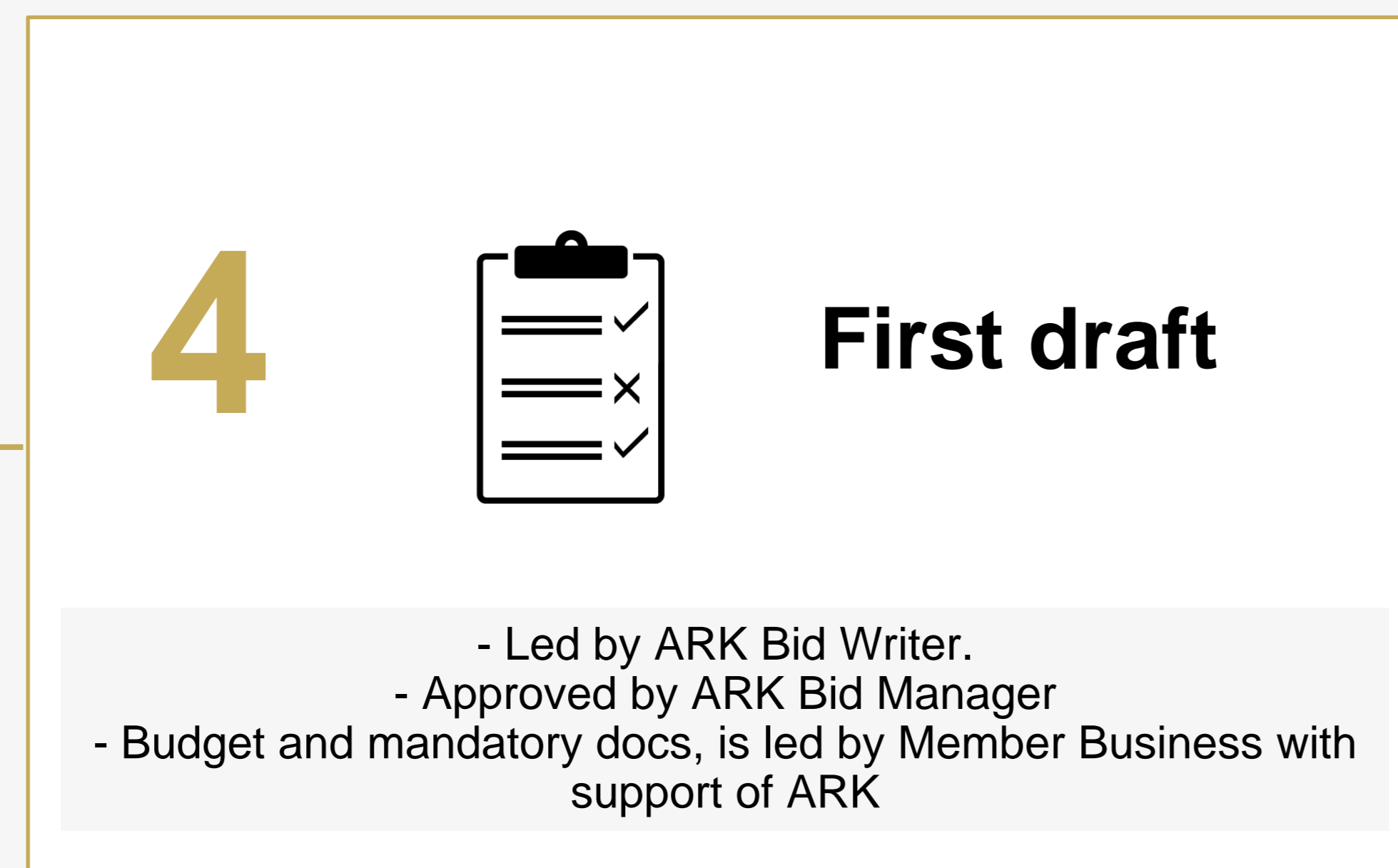
Led by Member business with support of ARK.

SUMMARY

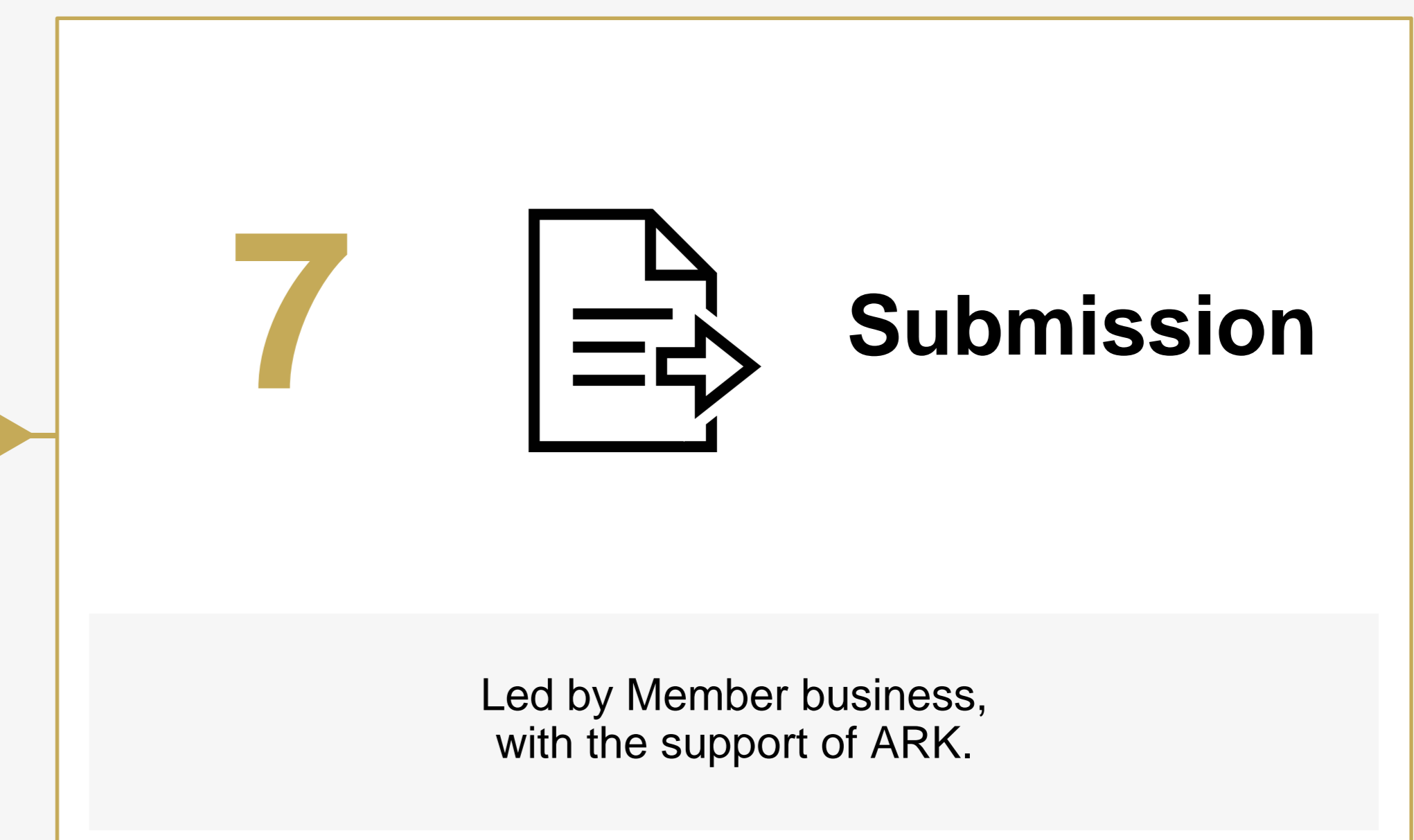
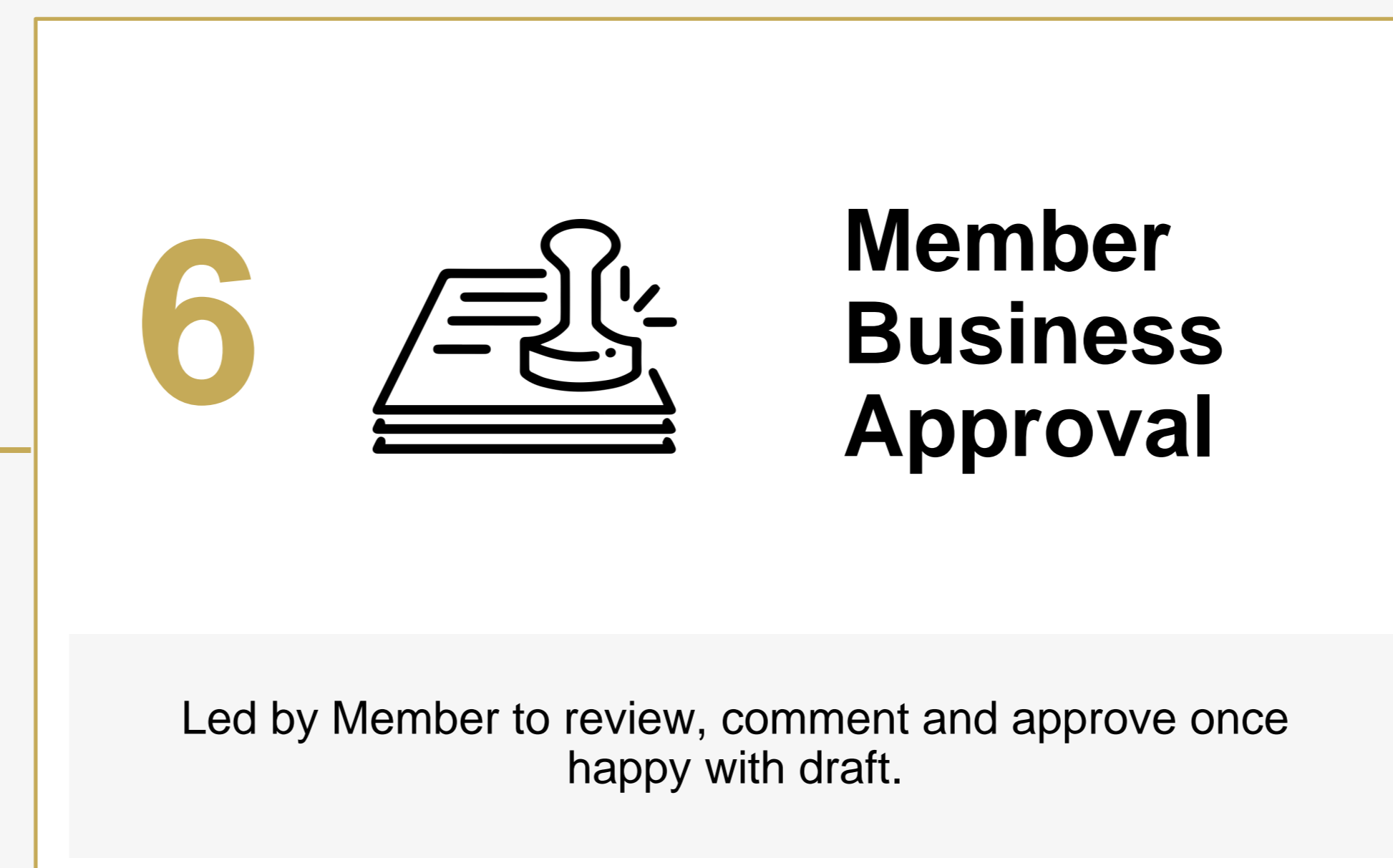
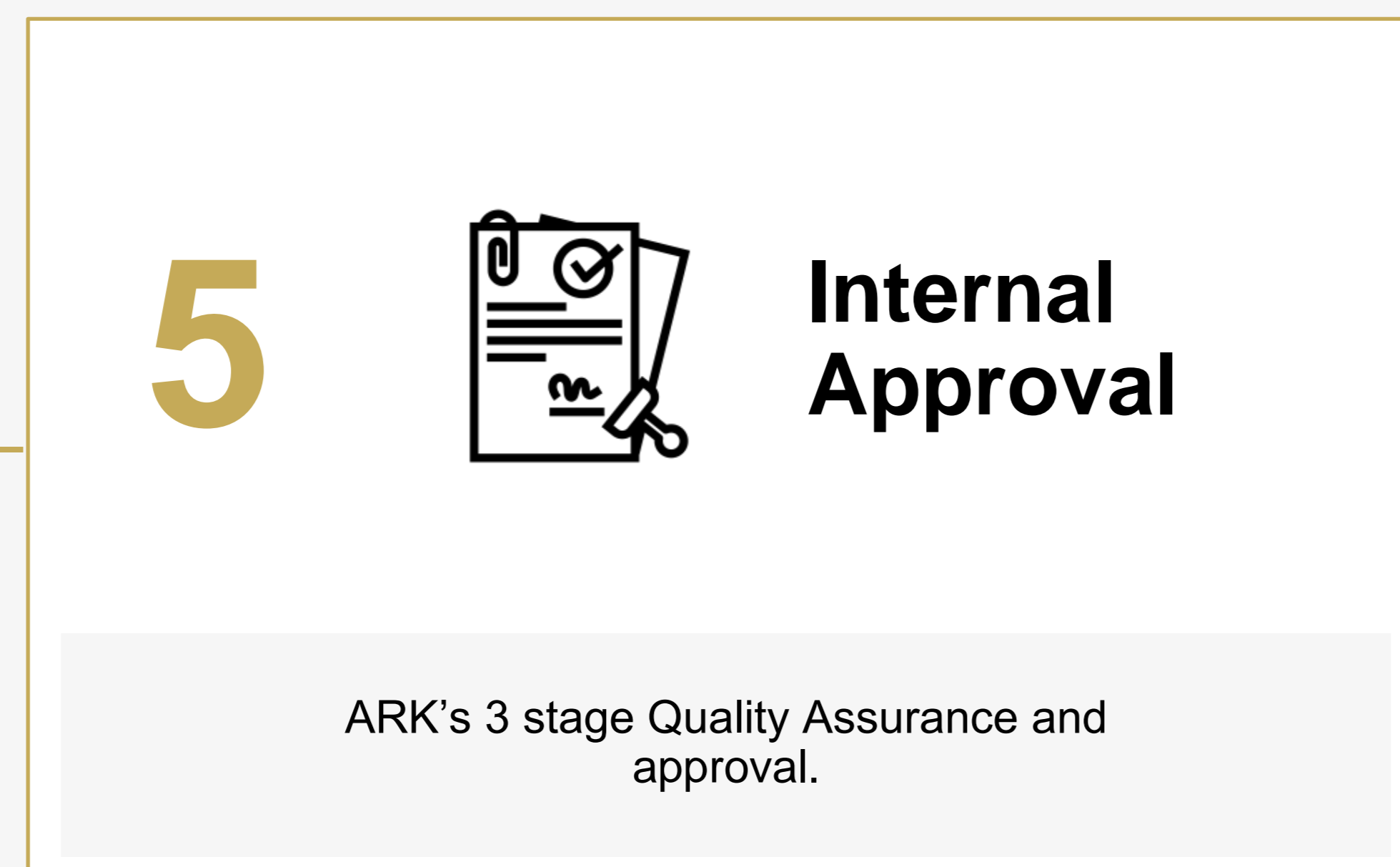
Phase 1 1-3 DAYS



Phase 2 7-10 DAYS



Phase 3 7-10 DAYS





Thank you

To find out more information about how your business can be supported by ARK,
please apply through our website, or email us on enquiries@arkgroupint.com